



FIRE COMPLIANCE

# Social Value: Annual Report



**Constructionline**  
Social Value Completed



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**“Social value is at the heart of everything we do at Ventro Group.** I believe that our work must go beyond compliance and regulations, creating lasting positive change in the areas and communities we serve. Ensuring Ventro leave a legacy of safety, opportunity, and sustainability means a great deal to me personally, and to the wider Ventro team.”

**Harvey Melvin**

Chief Executive Officer, Ventro Group

## Social Value Overview

At Ventro Group, social value is central to our mission, especially as a contractor serving the social housing sector. We believe that our work extends beyond fire safety and protecting properties to positively impact the communities in which we operate. Social value for Ventro means fostering long-term benefits for residents, supporting local economies, and improving the well-being of all stakeholders.

Our commitment to social value involves creating employment and training opportunities, reducing our environmental footprint, and supporting causes and charities in areas which we operate.

Whether it's through our partnerships with local suppliers or our community engagement efforts, every project we undertake is a chance to contribute meaningfully.

We aim to deliver more than just compliance with safety regulations and actively seek to enrich the lives of residents by promoting safe, sustainable, and secure environments.

By embedding social value in every aspect of our work, we not only meet regulatory and client expectations but also create a lasting positive legacy for future generations.



Charities Supported



Value of Charity Donations



No. of Clients Supported

# Ventro's ESG Wheel

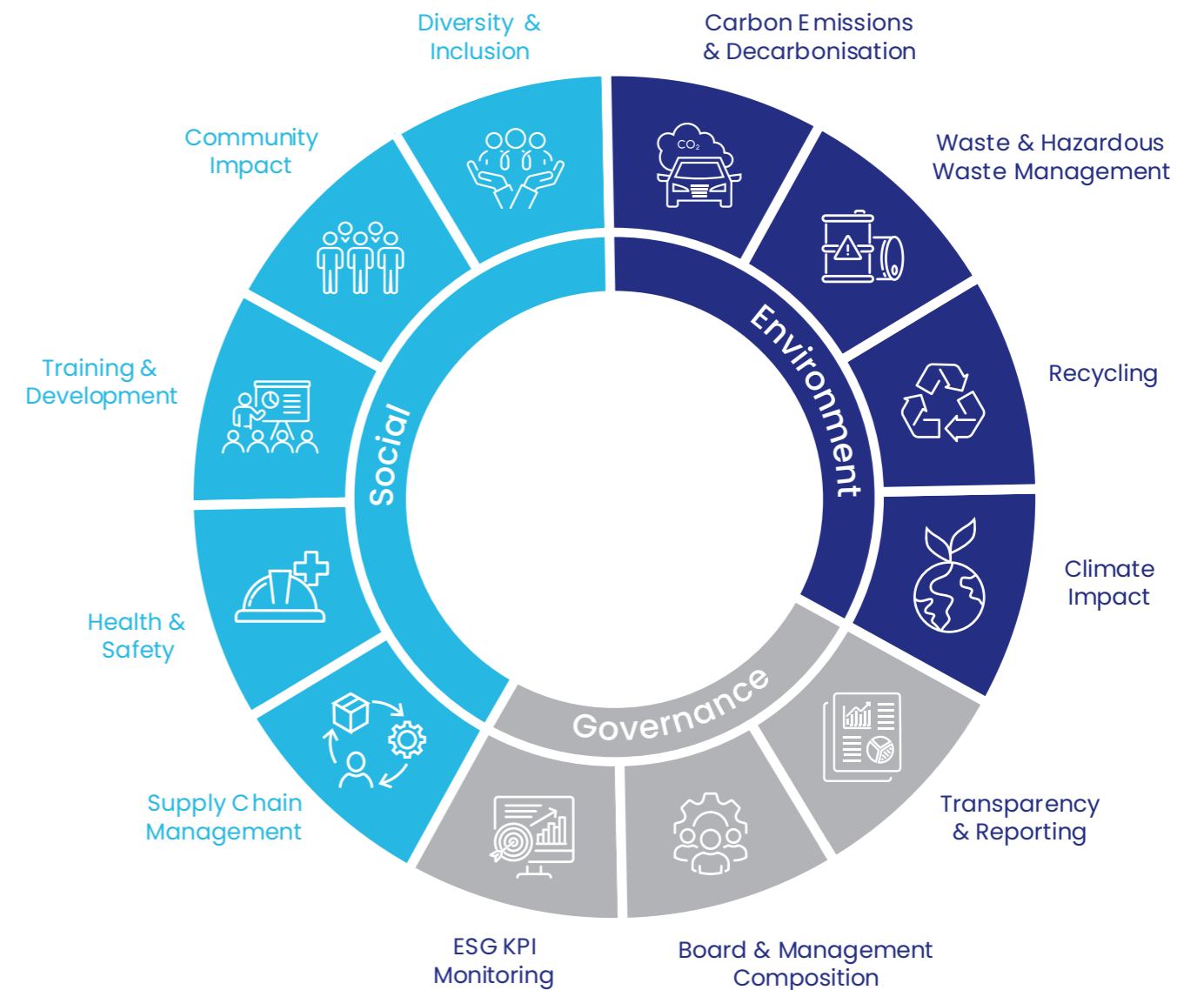
The ESG Wheel consists of three main sections; **Environment, Social & Governance**. Our ESG wheel illustrates the critical areas we focus on:

**Environment:** We are dedicated to minimising our environmental impact through sustainable practices, reducing our carbon footprint, and promoting eco-friendly initiatives.

**Social:** We prioritise creating positive social impacts by fostering an inclusive workplace, supporting community development, and upholding high standards of social responsibility.

**Governance:** We ensure robust governance practices by maintaining transparency, ethical conduct, and accountability in all our operations, safeguarding the interests of our stakeholders and maintaining compliance with regulatory standards.

These pillars guide our actions and decisions, reflecting our commitment to building a sustainable future while operating with integrity and responsibility.



## Environment

### Carbon Emissions & Decarbonisation

- Technician's vehicles are all low emission models
- Environmentally sensitive route planning
- Reduction in average fuel consumption
- Five EV charging stations installed in head office
- Ties with LivGreen – retrofit specialist

### Waste & Hazardous Waste Management

- Use of Go Green Reports to track waste disposals from live projects
- 47% decrease in landfill waste in 2022
- As a registered waste contractor, obsolete waste equipment is disposed of correctly

### Recycling

- 90% of Ventro's onsite waste was recycled during 2021

### Climate Impact

- Ventro 2050 net zero objective
- Staff are carbon-literate and are trained on climate change

## Social

### Diversity & Inclusion

- Fair and robust recruitment policies
- Support for equal staff opportunities
- Equality policy in place

### Community Impact

- Driving a cultural change across the industry – "above compliance"
- Critical role for the wellbeing of the social housing sector
- Community relationships and engagement (resident engagement coffee mornings, resident liaison team)

## Governance

### Transparency & Reporting

- Publishing annual / bi-annual ESG strategy reports
- Visibility of data and KPIs

### ESG KPI Monitoring

- Go Green – Recycling % tracked at every site
- Future Net Zero Certified – Actively measuring and reducing our carbon footprint by 50% by 2030

### Board & Management Composition

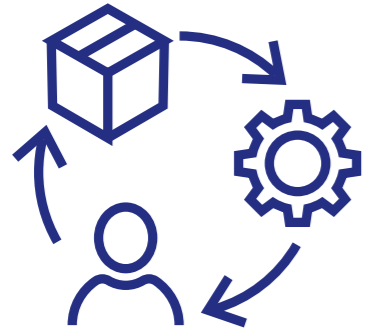
- **Transparency:** The board provides comprehensive information about their financial performance, strategies, and decision-making processes to stakeholders
- **Accountability:** Ventro have a clear accountability framework to hold executives and board members accountable for their actions and decisions
- **Risk Management:** Ventro have an effective risk management policy (COAP) in place that identify, assesses, and mitigates risks that could impact the company

**Charities Ventro  
have supported:**



**Communities Ventro  
have supported:**





## Local Supply Chain

**Ventro prioritises working with local suppliers and workforce wherever possible. By utilising local resources, we actively contribute to the communities where we operate, ensuring that our projects not only enhance fire safety but also generate lasting social and economic benefits for the area.**

Supporting local suppliers allows us to reduce our carbon footprint by minimising transportation distances, which aligns with our commitment to environmental sustainability. Moreover, local partnerships enable us to provide a more responsive, reliable service to our clients, ensuring swift delivery and efficient project management.

Investing in the local workforce is another key aspect of our approach. By offering opportunities for local employment and skills development, we help build a stronger community and retain expertise within the area. This not only improves the quality of life for residents but also ensures that the benefits of our projects are felt long after the work is complete.

By utilising local suppliers and workforce, Ventro Group fosters a positive cycle of reinvestment. We believe that giving back to the communities we serve is an essential part of our role, helping to build safer, more sustainable environments for everyone.





## Bassetlaw at Ventro

Whilst working with BassetLaw, Ventro supported student graduate day and career progression days. 4 of the students that attended then went on to work at the Local authority within the housing team whilst completing their qualifications.

## Work Experience at Ventro

Investing in education establishes the foundation for a thriving community and a prosperous future. Through volunteer efforts, advocacy, financial contributions, and partnerships, we can collectively ensure that our local schools remain centres of opportunity and excellence.



## Apprenticeships at Ventro

Oliver joined as an apprentice with Ventro back in 2021. In his own words:  
**“Ventro is a very good place to work. The relationships I have built up over the years have allowed me to excel professionally in my job role.”**

## Resident Liaison Officer at Ventro

Ventro Resident Liaison Officers serve as the vital connection between the community and internal teams. Introducing Resident Liaison Officers ensures both organisations and residents feel reassured, knowing they will be supported throughout the process, with any questions promptly addressed.



# Supporting Charities

At Ventro Group, we proudly support both national and local charities, recognising the importance of giving back. Our staff enjoy getting involved in charity initiatives, from fundraising to volunteering, fostering a sense of teamwork and purpose. By supporting causes that matter to both our employees and the wider community, we help make a positive impact year-round, strengthening connections and creating lasting change.

Over the last year we have donated to over 17 different charities, here are just a few of the recent donations we have made;

Macmillan Coffee Morning _____	£78
Movember _____	£91
Children In Need _____	£125
Breast Cancer Awareness _____	£132
Royal British Legion _____	£164
Clean Sheet Menal Health _____	£210
Red Nose Day _____	£234
Foodbank Donations _____	152kg



# Supporting Charity Examples



To celebrate Easter, we decided to host our very own MacMillan Coffee Morning. Some of our amazing team brought along baked goods to be sold to help raise money whilst having delicious treats.

Amount raised & donated: **£78**



The Ventro team organised a bake-off at the head office. The team put their best efforts in baking to enjoy some delicious treat, whilst raising money for charity.

Amount raised & donated: **£125.00.**



In December, we hosted an internal raffle with proceeds going towards a local football tournament happening with the aim of raising funds for the charity Clean Sheet Mental Health.

Amount raised & donated: **£210**



Flaunting some seriously impressive moustaches a selection on the Ventro team grew moustaches over November in support of Men's Mental Health.

Amount raised & donated: **£91**



The Ventro Directors organised an afternoon tea style lunch for their staff to stay on theme with Breast Cancer Awareness' fundraiser, with staff wearing pink and donating to the cause throughout the day.

Amount raised & donated: **£132.00.**



One of the more popular events of the year, Red Nose Day – everyone wore red in support of the charity to raise some smiles and money!

Amount raised & donated: **£234.00**

# The Great Giving Back Campaign 2024

With the rising costs of living putting financial strain on families across the UK, Ventro Group felt a strong responsibility to help communities in need. In response, we launched the Great Giving Back campaign, aiming to bring support and holiday cheer to social housing residents during a challenging time.

The campaign began with the delivery of 30 boxes filled with food essentials, holiday treats, and toiletries. These boxes were distributed to residents across the UK, from Exeter in the Southwest to Paisley in Scotland, supporting the communities that we work within.

**Harvey Melvin, CEO of Ventro Group, expressed the importance of giving back:**

“Giving back to communities is part of our Ventro DNA. During the holiday season, we think it’s important to give back to communities that have welcomed us into their homes and businesses during the last year.”

He added:

“We wanted to do more than just support those in our immediate office locations. As Ventro operates across the UK, we thought it was important to show our support in as many locations as possible.”

The Great Giving Back campaign is a reflection of Ventro’s commitment to making a positive impact on the communities we work with, spreading goodwill and support to those who need it most.



Directly improving the **communities** in which we are part of.



This year Ventro took part in the Great British Spring Clean, by helping spread the word that the environment belongs to everyone. This initiative aimed to clean the local area surrounding our head office, helping to protect and help local wildlife from litter. By investing in the local landscape, we're contributing to a greener, more vibrant community, reinforcing our commitment to leaving a positive and lasting impact on the areas we serve.

**“Social value is at the heart of what we do at Ventro. By investing in communities and creating lasting impacts, we ensure our work benefits not just building safety, but people’s lives.”**

**Eddie Besley**  
Chief Operating Officer, Ventro Group



## Tree Planting

London Borough of Barking & Dagenham

The Ventro team went out in the community in February 2025, supporting London Borough of Barking and Dagenham, and BD Group to plant some trees in one of their local areas. The aim for this initiative was to plant over 36000+ trees throughout 2025. Throughout the day, the team managed to plant over 4,000 trees to help improve biodiversity and air quality in the area as part of offset funded plans.



## Flower Bed Planting

Tower Hamlets



This year, we installed 4 additional plots to the THCH gardening club, helping to support the local community in which we are working. The gardening club has a waiting list that stretches back almost 10 years, meaning the additional plots added will allow some of the residents who have been waiting to enjoy their local community further. Whilst installing the flower beds, even more households asked to be added to the list, showcasing the importance of giving back and supporting the community.



**Giving Back**  
Rapid Relief Team



Ventro is proud to support the Rapid Relief Team (RRT) as our chosen charity. Their mission to serve people with care and compassion in times of need aligns closely with our own values. At Ventro, we believe in making a positive impact, and partnering with RRT allows us to contribute to meaningful change in communities.

The RRT is renowned for being among the first to respond during critical incidents, providing practical assistance to those who need it most. Their swift action has been evident during significant events such as the Plymouth bomb scare, the Grenfell Tower disaster, and the recent Luton Airport car park fire. Their dedication to delivering aid in times of crisis is a testament to their commitment, and we are honoured to support their vital work.



**Thought Leadership**

Fire safety is an industry with constantly changing and evolving legislation and regulations. As the largest fire safety specialist in the UK, Ventro are passionate about delivering knowledge sharing events, highlighting the latest changes, best practice, and key information about keeping properties safe from fire throughout the UK.

Throughout our event schedule of 2023/2024, Ventro have been thrilled to host important organisations as valuable key speakers such as: BSR, NFCC, FPA, NAHFO, FIA & Fire safety in Housing to name a few.



**8**  
Zoom Webinars



**21**  
Live Events



**7**  
Roundtable Events

**“One of the best webinars I've attended in terms of usefulness of info, good delivery.”**

Webinar Feedback

All of our events are free to attend, offering an opportunity for the UK fire safety community to continuously develop and provide a platform for encouraging better practices and free development.



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